



Children's Hospital Los Angeles

International Leader in Pediatrics

Office of Research Advancement and Administration

Office of Technology Transfer

So You Want to Start a Biomedical Company?

A Panel Discussion on the Opportunities and Perils Awaiting the Medical Entrepreneur

Presented by the Office of Technology Transfer, Children's Hospital Los Angeles

Wednesday, April 8, 2009

1 p.m. to 3 p.m.

Auditorium, The Saban Research Institute

Lunch Provided – [RSVP](#) Required

Panelists:

Jonathan Lasch, Director, Alfred E. Mann Institute for Biomedical Engineering, USC

Jonathan heads USC's Alfred Mann Institute, which functions as an accelerator for medical device development in preparation for commercialization. Prior to that, Jonathan was with Convergent Ventures, an early-stage venture-investment and development company. He also has served as chairman of the board and CEO of ORFID Corp., a director of Encode Bio, Inc., and was the founding CEO and member of the board of directors of Neurion Pharmaceuticals, Inc., all Convergent Ventures portfolio companies. He has held leadership positions at two Caltech spinoffs: Materia (materials science) and Cyrano Sciences (chemical sensor technology). He was also director of research and biotechnology for PPG Industries. Previously, Jonathan served as vice president of technology development for The Scripps Research Institute. He brings more than 25 years of experience in evaluating, developing and commercializing technologies that improve human health and the practice of medicine. He earned a Ph.D. in chemistry from the University of Texas at Austin and a B.S. in biological sciences from the University of Texas at El Paso.

George J. Abe Lecturer, Faculty Director - Applied Management Research Program, UCLA Anderson School of Management

George is a lecturer and Faculty Director of the Applied Management Research (AMR) Program at the UCLA Anderson School of Management. His teaching responsibilities include entrepreneurship, business plan development and field study program advisories. He previously served as Business Development Manager for the UCLA Office of Intellectual Property, which is responsible for patent protection and commercialization of UCLA research. Before that, he was a venture partner with Palomar Ventures, a venture capital firm in Santa

Monica, California. Before Palomar, he was with Cisco Systems in the office of the chief technical officer. Prior to that he was with Infonet Services Corporation where he designed Infonet's IP data service and helped spin out the company from its parent, Computer Sciences Corp. From 1998 until 2006, he was a member of the board of directors of Switchcore AB, a publicly traded fabless semiconductor designer in Sweden. He has also held board of director positions with various startup companies and not-for-profit organizations. He is the author of Residential Broadband, which presents an analysis of high-speed residential networking, published by Cisco Press. He holds a B.A. in Mathematics, and an M.S. Business in Quantitative Methods, both from UCLA.

David Pearson, Ph.D., Biomedical Entrepreneur

David is an experienced biomedical entrepreneur. He presently is Entrepreneur in Residence at UCSD Connect, and founder of Carlsbad Biotech. Until recently he served as President and Chief Executive Office of Nidus Laboratories, Inc., a company founded to discover and develop new medicines for cancer and autoimmune diseases, based on research from the University of Pennsylvania Medical School. Prior to that, he was Chief Operating Officer of BioBlocks, Inc., a medicinal chemistry services company serving the pharmaceutical industry, before which he was Chief Executive Officer of NOXXON Pharma. From 1985 to 2002 he held various executive positions with Novartis / Sandoz Pharmaceuticals. He holds an MBA, Management of Technology (MIT Sloan School of Management), a Ph.D., Molecular Biophysics and Biochemistry (Yale University) and an undergraduate degree from Rice University.

Jessica Rousset, Director, Technology Transfer, Childrens Hospital, Los Angeles

Jessica heads the Office of Technology Transfer at Childrens Hospital, Los Angeles, where she is responsible for facilitating bringing technologies developed at the hospital into public use, through licensing, industry partnerships and nurturing of spinout companies. Prior to joining CHLA, she was a Technology Development Officer at The Scripps Research Institute in La Jolla, California, and held various positions at GlaxoSmithKline Biologicals, including Strategic Planning. She holds a Masters degree in Biochemical Engineering from the Institut National des Sciences Appliquées, Lyon, France.

Moderator

Stephen P. Rothman, Esq.

Stephen is legal counsel to numerous companies formed at universities and research institutes, including spinouts from Caltech, UCLA, USC, Vanderbilt and the University of Pennsylvania. His legal practice includes representation in connection with company formation, angel and venture financing, mergers and acquisitions, joint ventures and general business law matters. Prior to establishing his own law practice, he was a partner with the firms of Thelen Reid Brown Raysman & Steiner (2005 – 2008); Guth Rothman & Christopher (1997 – 2000); Morrison & Foerster (1994 – 1997); and Irell & Manella (1985 – 1994). He also served as Senior Vice President and General Counsel of Hiwire, Inc., a startup company that raised over \$20 million in venture capital financing. He received a J.D., *cum laude*, from Harvard Law School in 1985, and a B.A., *cum laude*, from Yale College in 1982.